



Sigma Theta Tau International
Honor Society of Nursing®

STRATEGIC PLANNING TEMPLATE FOR CHAPTERS

ORGANIZATIONAL VISION

To create a global community of nurses who lead in using knowledge, scholarship, service and learning to improve the health of the world's people.

ORGANIZATIONAL MISSION

To support the learning, knowledge and professional development of nurses committed to making a difference in health worldwide.

STRATEGIC DIRECTIONS

Knowledge

Knowledge is defined as that body of information gained from science and inquiry and research. It is developed, disseminated and transferred through and from research to improve health for all. Knowledge is evaluated using the best available evidence including: research findings; nursing expertise; and the values, preferences and experiences of the people served. Knowledge is used to shape decisions and action, informing and being informed by professional nursing.

Leadership

Leadership involves a social responsibility to use knowledge and collective expertise, resulting in nursing actions that transform the health of communities and environments. Transformation involves influencing the choices individuals and groups make for lasting, positive change.

Service

Service is the application of knowledge and leadership used to make a desirable difference for others. Commitment to service involves collective accountability and securing public trust. It is evidenced by action and the application of knowledge for social-ethical good. Service requires the development of social and professional networks that respond to the public need. Through the honor society's commitment to service and its professional networks, the vision and value of nursing will become more evident.

Communities

Communities are diverse networks of individuals and groups drawn together by commitment to common values and purposes. Communities are created through relationships encompassing collaboration, cooperation, consensus building, alliance formation and partnerships. These knowledge, learning and service communities will represent purposeful inclusiveness, have distinctive identities and come together in a fluid, transparent manner for the common goal of people's health.

Sustainability

Sustainability is the cultivation, acquisition, stewardship and development of human and fiscal assets that preserve the vision, values and legacy of the honor society. Sustainability supports all of the strategic directions.

CHAPTER ASSESSMENT

1) Considering the Strategic Directions and Call to Action, assess your chapter

I N T E R N A L	STRENGTHS	WEAKNESSES
E X T E R N A L	OPPORTUNITIES	THREATS

2) Culture and Values Scan: think about who your chapter serves

Name	Values	What are the needs of this group that our strategic plan should address?
Members of the Planning Team		
Chapter Board of Directors		
Members New Members Inactive Members Retired Members Clinical Members		
Stake Holders		
Local Community		

GOALS AND ACTION ITEMS: CONSIDERATIONS

1) What is our chapter already doing to pursue the vision, mission and strategic directions of the Honor society of Nursing, Sigma Theta Tau International?

2) What should our chapter be doing that we are not already doing to pursue to strategic directions?

3) Based on our chapter assessment; cultures and values scan; actual and possible action items, how should we prioritize?

Strategic Planning Tool

Strategic Area	Priority Goal	Action Items	Who is responsible?	Who can help?	Timeline	What will be different as a result of achieving this goal?
Leadership	Develop the leadership knowledge, skills and talents of nurses across the span of their careers	Implement a meaningful mentoring program for our chapter members <i>(Tasks will be developed separately)</i>	Leadership Succession Committee	Former Board members, Regional Committee members	Begin planning in 3Q 2006. Implement in 1Q 2007	Members will have a meaningful leadership development experience. Metrics: 10 mentoring pairs will evolve during the year.
Knowledge	Champion knowledge development and dissemination opportunities	Expand our programs to involve nurse throughout our entire community	Programming Task Force	Each member in his/her sphere of influence Educational contact at local hospitals	Implement at next scheduled program	Knowledge will be disseminated beyond what it would have normally been Metrics: at least 20 people attend the program who normally would not have

EXAMPLES



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