

Strategic Planning Ideas from Sigma Theta Tau International

Chapter Planning

1. Develop a biennial program of work—goals and strategies should be derived from the chapter's strategic plan and the international president's call to action.
2. Set realistic goals for the chapter. Start small if needed and work toward the larger goals.
3. Continually revise and review the chapter's goals and objectives—things change!
4. Hold an "officer retreat." Get away for one afternoon or evening to a different than usual location for a brainstorming session.
5. Schedule the dates of board meetings at the beginning of the biennium so everyone can get the dates on their calendars well in advance.
6. Go through the planning calendar on the Web site (look in the index at www.nursingsociety.org/chapters) that highlights important due dates, etc. and add them to your chapter calendar.
7. Designate one or more officers or committee members at the beginning of the biennium to be in charge of coordinating Chapter Key Award materials.