

Volunteer Facts

- Forty-four percent of adults over the age of 21 volunteered with a formal organization in 2000. Of these formal volunteers, 63% report volunteering on a regular, monthly or more often basis.
- Individuals who were asked to volunteer were much more likely to volunteer. **Seventy-one percent** of people that were asked to volunteer did as opposed to 29% of people volunteered without being asked.
- 83.9 million American adults volunteer, representing the equivalent of over 9 million full-time employees at a value of \$239 billion.
- Volunteers to formal organizations averaged just over 24 hours per month of volunteering time.
- National Volunteer Week is held every April. For more information check the following Web site, <http://www.pointsoflight.org/>.

Volunteer Trends

- Recruitment today is a different process than recruitment was 5 or 10 years ago.
 - There are more retired volunteers
 - People live in technology induced isolation
 - The volunteer pool is different
 - Changing social networks
 - The number of non-profit organizations has increased
 - Volunteers expect more from their experience
 - Volunteers do not want to waste their time
 - Volunteers are more educated
 - Volunteers are busier in general
- One of the top reasons people do not volunteer is that they are unsure of what they would be asked to do.
- Volunteers are more likely to give monetary gifts to support the organization.
- Volunteers are motivated by:
 - Affiliation
 - Achievement
 - Power
- It is now necessary to re-enroll volunteers in your organization's mission.
- Volunteers get more satisfaction when they have a responsibility for the outcome or the results.