

Media Guide to Health Care Experts

The Honor Society of Nursing, Sigma Theta Tau International is accepting applications for the Media Guide to Health Care Experts. Consumer and trade media outlets can access this guide online at www.nursingsociety.org/media to find sources for health care and medical stories. Inclusion in this guide is based on completeness of application, media experience, nursing experience and the need for areas of expertise chosen. In addition, experts must be members of Sigma Theta Tau International and must agree to respond to all media requests promptly. Note: Experts who cannot respond to media inquiries within two hours are encouraged to direct the reporter to another source.

CONTACT INFORMATION

Name _____ Credentials _____

Title _____

Company _____

Preferred Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

EDUCATION (include basic preparation through highest degree held):

Degree/Year _____ Institution (name, city, state) _____ Major Area of Study _____

MEDIA EXPERIENCE (i.e., interviews, articles published, served as an organization's spokesperson, etc.)

MEDIA EXAMPLES

Please attach samples reflecting your media experience including videos of broadcast interviews, quotes in print articles, etc. Materials will not be returned.

NURSING EXPERTISE

Prepare a one-page description of your primary area(s) of nursing expertise.

NOTIFICATION

Written notification regarding selection will be mailed within 60 days of receipt of application.

TO SUBMIT YOUR APPLICATION

Please complete and return this form with the following:

- a one-page description of your media experience — specify the type of media you have worked with (i.e., local, regional, national, trade, consumer, print, broadcast) and in what capacity (quoted in an article, interviewed in a broadcast, wrote an editorial, provided background information, etc.)
- examples reflecting your media experience
- a one-page description of your area(s) of nursing expertise (i.e., nursing shortage, hospital staffing)

Mail your application and supporting materials to:

Becky Moore
Honor Society of Nursing, Sigma Theta Tau International
550 West North Street • Indianapolis, IN 46202

Questions?

Contact Becky at 888.634.7575 (U.S./Canada), +800.634.7575.1 (International) or becky@stti.iupui.edu.



Sigma Theta Tau International
Honor Society of Nursing

AREAS OF EXPERTISE

Due to space constraints, we can only list up to 3 areas for each expert. Please check 3 or fewer.

- Alternative/Complementary Healing
- Alzheimer's Disease
- Arthritis
- Babies/Infants
- Bereavement
- Cancer
- Child Abuse
- Children
- Correctional Health Care
- Dementia
- Diabetes
- Domestic Violence
- Eating Disorders
- Elder Abuse
- Emergency Care
- Environmental Issues
- Entrepreneurs in Nursing
- Ethics
- Fitness
- Genetics
- Geriatrics
- Gerontology
- Health Care Financing
- Health Care Policy and Economics
- Health Care Systems
- Heart Disease
- Home Care
- Homelessness
- Hospice Care
- Infertility
- Information Technology
- Leadership
- Legal Issues
- Long-Term Care
- Managed Care
- Maternal Health
- Men's Health
- Mental Health
- Nurse Attorney
- Nurse Legislator
- Nurses in Business and Industry
- Nursing Education
- Nursing Shortage
- Nutrition
- Organ and Tissue Donation
- Pain Management
- Palliative Care
- Parish Nursing
- Primary Care
- Pharmacology
- Public Health
- School Nursing
- Sexuality
- Sleep Disorders
- Stress Management
- Substance Abuse
- Violence
- Weight Loss
- Wellness
- Women's Health
- Workforce Issues
- Writers
- Other _____