SUSTAINABLE DEVELOPMENT
GOAL OF THE MONTH
AUGUST

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

About Sustainable Development Goal (SDG) #12: Responsible Consumption and Production

Ensure sustainable consumption and production patterns.

Fast Facts

- Each March, the United Nations recognizes March 18th as its **Global Recycling Day.**
- Between 2022 and 2017, the global material footprint increased by 70%
- In 2019, although each person produced about 7.5kgs of e-waste, only about 1.7Kgs were recycled.
- 1 million plastic drinking bottles are purchased every minute
- Renewal energy in developing countries remain largely untapped.
- A total of 700policies and implementation activities were reported in 2020.
- 1.2 billion people are still living in extreme poverty.
- 3 planets will be required to sustain current lifestyles if the population grows to 9.6 billion by 2025.

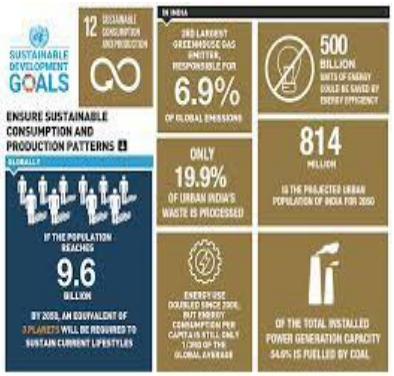
Chapter Event Ideas

- Conduct a community drive to collect plastic water bottles for recycling.
- Conduct a campaign to encourage chapter members to utilize refillable water bottles.
- Repurpose clothing and/or donate to thrift stores.
- Encourage chapter members to save electricity by plugging appliances into a power strip and turning them off completely when not in use, including your computer.
- Recycling paper, plastic, glass & aluminum keeps landfills from growing.
- Run a campaign for chapter members keep a diary of their food loss index and come up with ideas on how to reduce their individual food loss index.
- Organize an event or chapter fundraiser in collaboration with a community partner around the Global Recycling Day.

Sigma Chapter Event Example

Theta Upsilon Chapter (Idaho, USA) ran a campaign to recycle clothing, support thrift stores, redesign/repurpose clothing or fabric and to use outfits for longer time.

Individual Ideas



- Use social media to share items available from the UN:
  - UN.org/sustainabledevelopment/education/
  - en.unesco.org/commemorations/educationday
  - Use Sigma's handles and hashtags to share your work with the Sigma community. Examples include @SigmaNursing, #WeAreSigmaNurses, and #SigmaGlobal
- Maintain a food loss diary to keep up with your personal food loss index.
- Switch off lights when you are not in the room.
- Use a refillable bottle for drinks
- Donate used closed to Thrift stores or individuals from disadvantaged communities.
- Stick to your grocery list and only purchase food you will eat to reduce food waste.
- Whenever possible, walk, bike, or take public transportation.

Sample Social Media Message

"Did you know that about one third of all food produced annually – the equivalent to 1.3 billion tons – is wasted? We can all do our prat to contribute to responsible consumption and production."

Additional Resources and References

SigmaNursing.org/Global

GlobalGoals.org
GlobalGoals.org/4-Quality-Education

UN.org
UN.org/sustainabledevelopment/goal-of-the-month
UN.org/sustainabledevelopment/education/

https://trello.com/b/ZSvAISST/sdg-editorial-calendar-2021